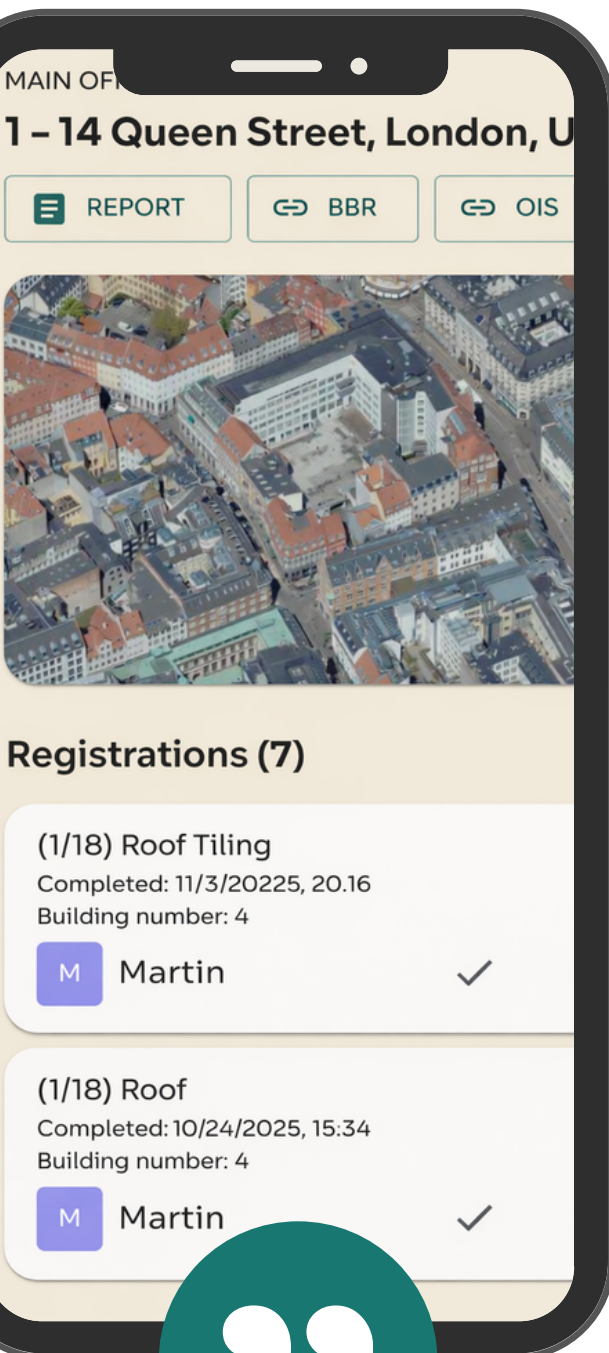




PROOF OF CONCEPT

A PoC is a structured programme where we guide you safely through proprty.ai's functionality. You work with your own properties, so you can see how it works in practice.

PURPOSE

1. Test proprty.ai

The PoC gives you the opportunity to test proprty.ai on your own properties.

2. Evaluate the value

By testing the tool in practice, you evaluate its value and experience the benefits of digital, data-driven property maintenance.

3. Build the foundation for the rest of your portfolio

We lay the first stone, so the PoC also gives you access to the rest of your portfolio.

“

We are with you all the way. We provide ongoing guidance to the people who will use the system in their daily work.”

Trine Andersen
Customer Success Manager
proprty.ai



TYPICAL FRAMEWORK

- **Duration:** 1–3 months
- **Scope:** A selection of your own properties
- **A fixed plan** for the period, including onboarding, testing and evaluation.



WHAT YOU GET

- **Testing and training in proprty.ai** using your own properties
- **Experience with AI-supported condition assessment** and maintenance planning
- **A completed maintenance plan** based on data and AI
- **Ongoing guidance and full support for the people who will use the system** in their daily work

A SHARED FOCUS ON SUCCESS

- Before we begin, we define what is most important for you to achieve.
- For example: better prioritisation, a stronger budget basis or better overview.
- We agree on concrete success criteria for the PoC.

This means the programme is designed around your business.

AFTER THE COMPLETED POC

Once the PoC is complete, you will have:

- Onboarded part of your portfolio
- Learned to work independently with proprty.ai
- Documented results and concrete maintenance plans

Would you like to add more properties? The next step is simple. The foundation has been laid, making it easy to add the rest of your portfolio.



"We now use data as the basis for our budgets instead of gut feeling. It has made the process both faster and more qualified."

Steen Pii Johannesen
Head of Property Operations, By & Havn

WHY PROPRTY.AI

Proven impact

AI-based analyses enable faster and more accurate planning, with a clear connection between condition, financial performance and CO₂.

Real data

Built on millions of verified data points from real buildings, collected and analysed by technical experts and engineers.

Built for the future

Continuously updated with new data sources and scalable across markets - so the value lasts over time.

TRUSTED BY LEADING PROPERTY OWNERS

proprty.ai is used by private real-estate investors, municipalities, social-housing organisations and property managers, with a combined portfolio of more than 40 million m².

- 85% AI accuracy: correct or within ± 1 condition grade, validated across more than 4,000 buildings.
- Five times faster than traditional methods, at up to 80% lower cost per condition assessment.
- By & Havn assessed 500,000 m² in six weeks and achieved approximately 5% lower annual operating expenditure in year one.
- We are here to stay: profitable and above €1 million in ARR less than two years after launch.

SELECTED
CUSTOMERS

KAB

BY&HAVN

PensionDanmark

COLCAP



**ROSKILDE
KOMMUNE**



KØBENHAVNS KOMMUNE

**KØBENHAVNS
EJENDOMME**



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